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# THE ESSENTIAL EXPERIENCE FOR CAES

2013 GENERAL AUDIT MANAGEMENT CONFERENCE

MARCH 18–20, 2013

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The IIA's 2013 GAM Conference provides an opportunity for you to expand your professional network by 1,000+ while gaining insight into new approaches for "Driving Change and Delivering Results" within your organization and to your stakeholders.

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Taking GAM's center stage for the first time are Dr. Robert Kriegel, a leading authority in the field of leadership and change management, who will prepare you to create a change-ready® organization; and Jean Gatz, an expert on engaging and empowering you to reach higher and achieve more.

Also on the agenda are:

- A panel discussion on Recruiting and Retaining a Highly Successful and Diverse Internal Audit Team.
- Concurrent sessions in tracks titled: On the Forefront of Change; Tackling Governance, Risk, and Compliance Issues; Developing Talent; Preventing and Detecting Fraud; and Delivering Results.
- Discussions of hot topics such as rotational models; women as successful CAEs; the FCPA; the PCAOB agenda for 2013; social media; strategies for small audit functions; technology, fraud and anti-corruption; co-sourcing; risk management; and more.

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# INTRODUCING GAM'S GENERAL SESSION PRESENTERS

**MONDAY, MARCH 18, 2013**



## **GS 1 Leadership: Creating a Change-ready Organization**

**DR. ROBERT KRIEDEL**

*New York Times and BusinessWeek Best-selling Author; Commentator, NPR's Marketplace;  
Pioneer – Sports Psychology; Olympic Coach*



## **GS 2 Recruiting and Retaining a Highly Successful and Diverse Internal Audit Team**

**MODERATOR:**

**PAUL J. SOBEL, CIA, CRMA**

*Vice President and Chief Audit Executive, Georgia-Pacific LLC  
2012–2013 Senior Vice Chairman of The IIA's Global Board of Directors*

**PANELISTS:**

**J. MICHAEL PEPPERS, CIA, CRMA**

*Chief Audit Executive ad interim, The University of Texas System  
2012–2013 Chairman of The IIA's North American Board*

**PAUL C. MCDONALD**

*Senior Executive Director, Robert Half International*

**ELLEN D. CAYA**

*Vice President, Audit Services and Chief Audit Executive, OfficeMax Inc.*

**KELLY H. BARRETT**

*Vice President, Internal Audit and Corporate Compliance, The Home Depot*

**TUESDAY, MARCH 19, 2013**



## **GS 3 How Reliable Is Your Ethical Compass? Falling Victim to Your Own "Blind Spots"?**

**RICHARD F. CHAMBERS, CIA, CCSA, CGAP, CRMA**

*President and CEO, The Institute of Internal Auditors*

**WEDNESDAY, MARCH 20, 2013**



## **GS 4 Global Economic Outlook**

**LEO ABRUZZESE**

*Global Forecasting Director, Economist Intelligence Unit*



## **GS 5 Leading Change to Deliver Results**

**JEAN GATZ**

*Certified Speaking Professional and Award-winning Author*

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\*After March 8, add US \$100 to the member and nonmember conference registration fee. After March 15, please register on-site at ARIA. Registration fees include continental breakfasts, refreshment/networking breaks, Monday and Tuesday lunches, and access to the exhibit hall.

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# SUNDAY, MARCH 17, 2013

KNOWLEDGE LEVELS: I – Beginner II – Intermediate III – Advanced IV – All Knowledge Levels

3:00 – 6:00 p.m. Conference Registration

# MONDAY, MARCH 18, 2013

7:30 a.m. – 5:15 p.m. Registration

7:30 – 8:30 a.m. Continental Breakfast and Networking

8:30 – 9:00 a.m. GAM Conference Opening Comments

9:00 – 10:00 a.m. **GS 1 Leadership: Creating a Change-ready Organization** II  
 DR. ROBERT KRIEGEL, *New York Times and Business Week Best-selling Author, Commentator, NPR's Marketplace; Pioneer – Sports Psychology; Olympic Coach*  
*Management Advisory Services*

10:00 – 10:30 a.m. Networking Break

10:30 – 11:45 a.m. **GS 2 Recruiting and Retaining a Highly Successful and Diverse Internal Audit Team** II  
**MODERATOR:**  
 PAUL J. SOBEL, CIA, CRMA, *Vice President and Chief Audit Executive, Georgia-Pacific LLC, 2012–2013 Senior Vice Chairman of The IIA's Global Board of Directors*  
**PANELISTS:**  
 J. MICHAEL PEPPERS, CIA, CRMA, *Chief Audit Executive ad interim, The University of Texas System, 2012–2013 Chairman of the The IIA's North American Board*  
 KELLY H. BARRETT, *Vice President, Internal Audit and Corporate Compliance, The Home Depot*  
 PAUL C. MCDONALD, *Senior Executive Director, Robert Half International*  
 ELLEN D. CAYA, *Vice President, Audit Services and Chief Audit Executive, OfficeMax Inc.* *Personnel/HR*

11:45 a.m. – 12:45 p.m. Lunch Followed By Dessert in the Exhibit Hall

TRACKS	On the Forefront of Change	Tackling Governance, Risk, and Compliance Issues	Developing Talent	Preventing and Detecting Fraud	Delivering Results
12:45 – 2:00 p.m.	<b>CS 1-1</b> <span style="float: right;">III</span> <b>The PCAOB Agenda for 2013 and Beyond: What It Means to Your Organization</b>  ROBERT B. HIRTH <i>Global Managing Director, Internal Audit Services</i> <i>Protiviti Inc.</i>  STEPHEN HOMZA <i>Managing Director, Internal Auditor</i> <i>Legg Mason Inc.</i>  <span style="float: right;"><i>Auditing</i></span>	<b>CS 1-2</b> <span style="float: right;">II</span> <b>Risk in the Boardroom</b>  BRENDA BOULTWOOD <i>Vice President of GRC Solutions</i> <i>MetricStream</i>  <span style="float: right;"><i>Management Advisory Services</i></span>	<b>CS 1-3</b> <span style="float: right;">II</span> <b>Identifying and Developing Top Internal Audit Talent for Today and Beyond</b>  ROBERT BERRY, CIA <i>Chief Audit Executive and Director of Audit</i> <i>University of North Florida</i>  <span style="float: right;"><i>Auditing</i></span>	<b>CS 1-4</b> <span style="float: right;">II</span> <b>Fraud and Ethics Trends and Emerging Markets</b>  RANDA R. SALEH <i>Vice President and Chief Audit Executive, Global Compliance</i> <i>Starwood Hotels &amp; Resorts Worldwide Inc.</i>  <span style="float: right;"><i>Auditing</i></span>	<b>CS 1-5</b> <span style="float: right;">II</span> <b>Quality Assurance Approaches for Small Audit Departments</b>  J. MICHAEL JOYCE JR., CIA, CRMA <i>Chief Auditor and Compliance Officer</i> <i>Blue Cross Blue Shield Association</i>  <span style="float: right;"><i>Auditing</i></span>

2:00 – 2:30 p.m. Networking Break in the Exhibit Hall

2:30 – 3:45 p.m.	<b>CS 2-1</b> <span style="float: right;">II</span> <b>Shifting the Paradigm: A Case Study in Transforming Internal Audit</b>  RANDAL C. EARLEY, CIA, CRMA <i>Vice President, Audit Services</i>  KALPANA E. OOMMEN <i>Advisory and Assurance Director</i>  ELTON O'NEAL <i>Advisory and Assurance Director</i> <i>Cox Enterprises Inc.</i>  <span style="float: right;"><i>Auditing</i></span>	<b>CS 2-2</b> <span style="float: right;">II</span> <b>Please visit <a href="http://www.GAM2013.org">www.GAM2013.org</a> for all session details.</b>	<b>CS 2-3</b> <span style="float: right;">II</span> <b>Women as Successful CAEs</b>  <b>MODERATOR:</b> KAREN BEGELFER, CIA, CRMA <i>Vice President, Chief Auditor</i> <i>Payless Holdings</i>  <b>PANELISTS:</b> KIKO HARVEY, CRMA <i>Vice President, Corporate Audit and Enterprise Risk Management</i> <i>Delta Air Lines Inc.</i>  DOMINIQUE VINCENTI, CIA, CRMA <i>Vice President, Internal Audit and Financial Controls</i> <i>Nordstrom Inc.</i>  ANNE ETTER, CIA <i>Director of Internal Audit</i> <i>Puget Sound Energy</i>  <span style="float: right;"><i>Personal Development</i></span>	<b>CS 2-4</b> <span style="float: right;">II</span> <b>Audit's Role in Preventing and Detecting Fraud</b>  JOHN A. LEWIS, CIA, CRMA <i>Senior Vice President, Internal Audit</i> <i>Safeway Inc.</i>  <span style="float: right;"><i>Auditing</i></span>	<b>CS 2-5</b> <span style="float: right;">II</span> <b>Internal Audit and Business Analytics (Don't Worry, Your Head Won't Explode)</b>  NEIL R. WHITE <i>Principal</i> <i>Deloitte &amp; Touche LLP</i>  <span style="float: right;"><i>Auditing</i></span>
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3:45 – 3:55 p.m. Session Change

## MONDAY, MARCH 18, 2013 (Continued)

3:55 – 5:10 p.m.	<p><b>CS 3-1</b> <b>How Internal Audit Is Perceived by Senior Management and How It Can Effectively Partner With Organizational Areas Outside of Audit</b></p> <p>DONALD GALLIEN <i>Vice President, Audit Leader American Express Co.</i></p> <p>DAVID MABERRY <i>Chief Risk Officer American Fidelity Corp.</i></p> <p><i>Management Advisory Services</i></p>	//	<p><b>CS 3-2</b> <b>ERM and Audit</b></p> <p>RICHARD J. MACHOLD, CRMA <i>Assistant General Auditor Total System Services Inc.</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 3-3</b> <b>The Use of Continuous Auditing to Develop and Support Audit Talent</b></p> <p><b>MODERATOR:</b> STEPHEN R. BROWN JR., CIA <i>EVP and Chief Auditor Huntington Bancshares Inc.</i></p> <p><b>PANELISTS:</b> BILL ELMORE <i>Audit Group Manager Huntington Bancshares Inc.</i></p> <p>RICH REYNOLDS <i>Partner PricewaterhouseCoopers LLP</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 3-4</b> <b>Foreign Corrupt Practices Act – Considerations for CAEs</b></p> <p>DOUGLAS J. ANDERSON, CIA, CRMA <i>Global Finance Director The Dow Chemical Co.</i></p> <p><i>Regulatory Ethics</i></p>	//	<p><b>CS 3-5</b> <b>Delivering Results: Leveraging Integrated Technology to Transform Audit</b></p> <p>DANIEL ZITTING <i>Vice President of Product Management and Design ACL Services Ltd.</i></p> <p>JASON A. GROSS, CIA <i>Vice President, Controls Management Siemens Financial Services Inc.</i></p> <p><i>Computer Science</i></p>
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5:15 – 6:30 p.m.

Welcome Reception

## TUESDAY, MARCH 19, 2013

7:30 a.m. – 5:00 p.m.	Registration
7:30 – 8:30 a.m.	Continental Breakfast and Networking
8:30 – 9:45 a.m.	<p>Opening Comments</p> <p><b>GS 3</b> <b>How Reliable Is Your Ethical Compass? Falling Victim to Your Own “Blind Spots”?</b> //</p> <p>RICHARD F. CHAMBERS, CIA, CCSA, CGAP, CRMA, <i>President and CEO, The Institute of Internal Auditors</i> <i>Behavioral Ethics</i></p>
9:45 – 10:15 a.m.	Networking Break in the Exhibit Hall

TRACKS	On the Forefront of Change	Tackling Governance, Risk, and Compliance Issues	Developing Talent	Preventing and Detecting Fraud	Delivering Results				
10:15 – 11:30 a.m.	<p><b>CS 4-1</b> <b>Adding Value and Being Relevant to the Business</b></p> <p>STEVEN H. SINGER, CIA, CRMA <i>Principal Ernst &amp; Young LLP</i></p> <p>KRIS SHELLUM-ALLENSON <i>Vice President, Internal Audit Sears Holdings</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 4-2</b> <b>Legal Implications of Social Media</b></p> <p>DALIAH SAPER <i>Principal Attorney Saper Law Offices</i></p> <p><i>Business Law</i></p>	//	<p><b>CS 4-3</b> <b>Strategies for Staffing the Small Audit Department</b></p> <p>SCOTT S. NEWMAN, CIA, CFSA <i>Director, Internal Audit PEMCO Mutual Insurance Co.</i></p> <p><i>Personnel/HR</i></p>	//	<p><b>CS 4-4</b> <b>Fraudits – Seeking Hidden Indicators of Fraud Risk</b></p> <p>PAM VERICK <i>Director Protiviti Inc.</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 4-5</b> <b>Internal Audit Executives Rising to New Challenges: Leveraging Technology</b></p> <p>WARREN W. STIPPICH JR., CIA, CRMA <i>Partner, National Audit Leader</i></p> <p>PRIYA SARJOO, CIA <i>Managing Director, Advisory Services Grant Thornton LLP</i></p> <p><i>Auditing</i></p>

11:30 a.m. – 12:45 p.m.

Lunch

12:45 – 2:00 p.m.	<p><b>CS 5-1</b> <b>The First 100 Days</b></p> <p>DAVID L. CURÉ <i>Chief Audit Executive WellCare Health Plans Inc.</i></p> <p><i>Personal Development</i></p>	//	<p><b>CS 5-2</b> <b>Collaborating With GRC Functions</b></p> <p>ARRON KAURA <i>Vice President, Internal Audit</i></p> <p>MIEKE FINDLAY <i>Vice President, Financial and Enterprise Risk Cenovus Energy Inc.</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 5-3</b> <b>Using the Competency Framework to Enhance Audit Talent</b></p> <p>PAUL J. SOBEL, CIA, CRMA <i>Vice President and Chief Audit Executive, Georgia-Pacific LLC, and 2012-2013 Senior Vice Chairman of The IIA's Global Board of Directors</i></p> <p><i>Administrative Practice</i></p>	//	<p><b>CS 5-4</b> <b>The Mind Behind the Fraudsters Crime: Understand the Human and Environment Elements of Fraud and Anti-bribery Corruptions</b></p> <p>JONATHAN MARKS <i>Partner-In-Charge of Fraud, Ethics, and Anti-corruption Crowe Horwath LLP</i></p> <p><i>Behavioral Ethics</i></p>	//	<p><b>CS 5-5</b> <b>Enhancing Relevance or Providing Insights?</b></p> <p>JASON PETT, CIA <i>U.S. Internal Audit Leader</i></p> <p>ABHINAR AGGARWAL <i>Principal PricewaterhouseCoopers LLP</i></p> <p><i>Auditing</i></p>
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2:00 – 2:30 p.m.

Networking Break in the Exhibit Hall

2:30 – 3:45 p.m.	<p><b>CS 6-1</b> <b>Rebranding Your Internal Audit Department, Changing the Stakeholder Impressions</b></p> <p>HAROLD C. SILVERMAN, CIA <i>Vice President, Internal Audit The Wendy's Co.</i></p> <p><i>Business Management &amp; Organization</i></p>	//	<p><b>CS 6-2</b> <b>Risk Management Assurance</b></p> <p>GREG GROCHOLSKI <i>Chief Audit Executive The Dow Chemical Co.</i></p> <p><i>Management Advisory Services</i></p>	//	<p><b>CS 6-3</b> <b>Attributes of the Ideal 21st Century Internal Auditor</b></p> <p>PAUL C. McDONALD <i>Senior Executive Director Robert Half International</i></p> <p>RICHARD F. CHAMBERS, CIA, CCSA, CGAP, CRMA <i>President and CEO The Institute of Internal Auditors</i></p> <p><i>Personal Development</i></p>	//	<p><b>CS 6-4</b> <b>Best Practices in Establishing an Effective Approach to Fraud and Anti-corruption Compliance</b></p> <p>JAMES SWENSON <i>Global Head of Due Diligence Operations Thomson Reuters World</i></p> <p><i>Auditing</i></p>	//	<p><b>CS 6-5</b> <b>Transforming Your Department With Audit Technology</b></p> <p>MICHAEL GOWELL <i>Vice President TeamMate Audit Management System Wolters Kluwer</i></p> <p><i>Computer Science</i></p>
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All sessions and speakers are subject to change without notice.

## TUESDAY, MARCH 19, 2013 (Continued)

3:45 – 3:55 p.m.	Session Change				
TRACKS	On the Forefront of Change	Tackling Governance, Risk, and Compliance Issues	Developing Talent	Preventing and Detecting Fraud	Delivering Results
3:55 – 5:10 p.m.	<b>CS 7-1</b> <b>Maximizing Internal Audit Co-sourcing</b> BETHANY D. SJOBLAD <i>Vice President and Chief Audit Executive</i> UnitedHealth Group MATTHEW S. COTTON <i>Senior Manager</i> Ernst & Young LLP <i>Business Mgmt. &amp; Organization</i>	<b>CS 7-2</b> <b>Getting the Wow Factor in Your Audits</b> MICHAEL J. FUCILLI, CIA, CGAP, CRMA <i>Auditor General</i> Metropolitan Transportation Authority <i>Auditing</i>	<b>CS 7-3</b> <b>Finding the Next Superstar: Recruiting and Retaining the Best</b> SHARON T. GRANT, CIA, CRMA <i>Managing Director, Corporate Audit</i> United Airlines Inc. Brought to you by The IIA Research Foundation <i>Personnel/HR</i>	<b>CS 7-4</b> <b>Fraud Risk Management – A Holistic Approach</b> PAUL E. ZIKMUND <i>Director Global Integrity and Forensic Audit</i> Bunge Ltd. <i>Auditing</i>	<b>CS 7-5</b> <b>Taking the Audit Committee to the Next Level</b> R. KARL ERHARDT <i>Senior Vice President and General Auditor</i> MetLife <i>Auditing</i>

5:15 – 6:30 p.m. Vendor Reception

## WEDNESDAY, MARCH 20, 2013

7:30 – 11:30 a.m.	Conference Registration and Customer Relations
7:30 – 8:30 a.m.	Continental Breakfast and Networking in the Exhibit Hall
8:30 – 9:45 a.m.	Opening Comments <b>GS 4 Global Economic Outlook</b> LEO ABRUZZESE, <i>Global Forecasting Director, Economist Intelligence Unit</i> <i>Economics</i>
9:45 – 10:15 a.m.	Networking Break in the Exhibit Hall
10:15 – 11:30 a.m.	Closing Comments <b>GS 5 Leading Change to Deliver Results</b> JEAN GATZ, <i>Certified Speaking Professional and Award-winning Author</i> <i>Personal Development</i>



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“The 2012 GAM Conference has been a very useful opportunity for any CAE seeking to improve the functioning, efficiency, and effectiveness of his/her office to the best interest of the stakeholders of his/her organization.”

“Great event! The location, speakers, networking, organization, and material were all excellent.”

“The GAM Conference exceeded my expectations, in materials covered, subject matter presenters, interaction of participants, and networking opportunities. Thank you for a wonderful experience. I look forward to 2013.”

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